



TEKSILA

One Stop Solution for Digital Marketing

DIGITAL MARKETING COMPANY

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About Us

WE ARE A DATA DRIVEN DIGITAL MARKETING COMPANY

Teksila is one of the leading digital marketing companies in Delhi NCR. By utilizing our digital marketing experience and world-class knowledge, we help businesses reach their online potential and grow steadily



What We Offer To You !



Website Development



SEO | Local SEO



Pay Per Click | Paid Ads



Social Media Marketing



Video Marketing



Graphic Design

A platform that provides you with an online identity.

WEBSITE DESIGNING

- Quality Content Clear Purpose
- Functional and User-Friendly
- Simple and Attractive Design
- Easy Navigation Fast-Loading
- Mobile-Ready Unique
- Fresh Content
- Secure Optimized for Google Search (SEO)





A SEO that's Rank Your Site

SEARCH ENGINE OPTIMIZATION

To rank higher in search engine results, Our Team Focuses on Trending SEO factors. We Analyze Your website for SEO Errors and Fix them for Perfect Optimization.

Social Media a way to reach Audience

SOCIAL MEDIA MARKETING

Get your hands on our best social media marketing services to turn casual browsers into potential customers! By utilizing the various social media channels, our team can establish a highly engaging online community with interactive and unique content.





Best way to increase the Traffic

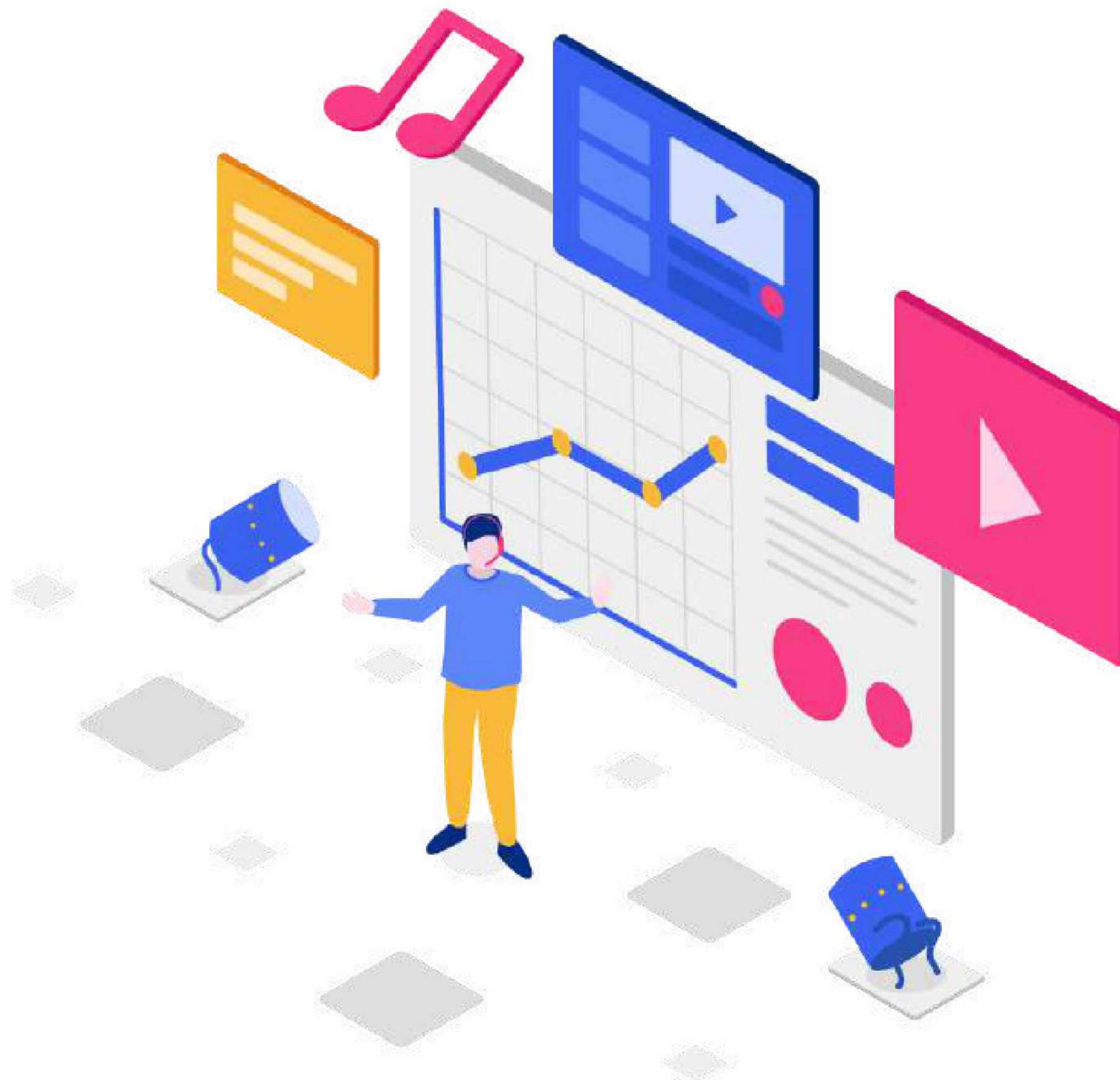
PAID PER CLICK

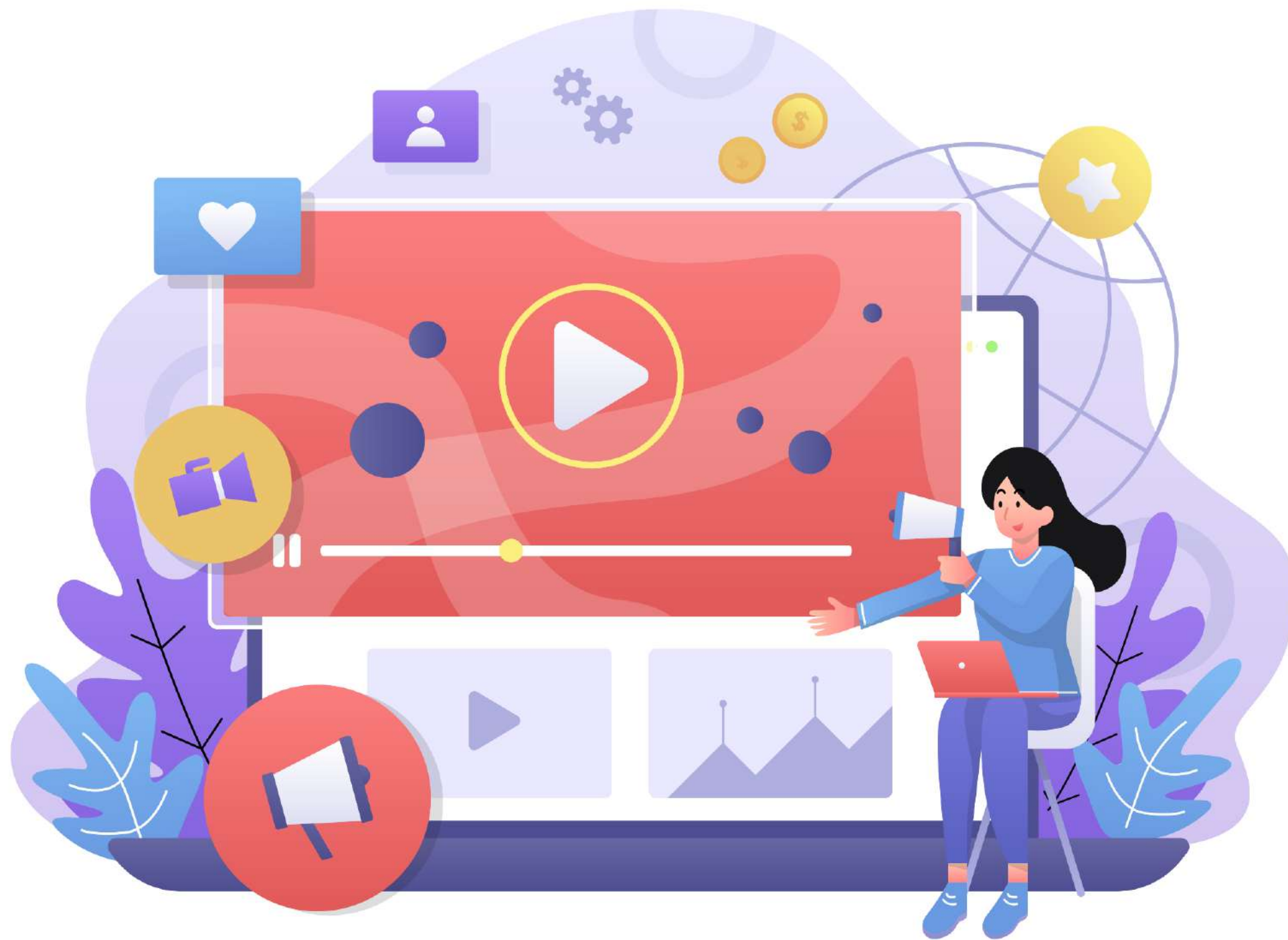
If you're looking for an immediate campaign boost and a fast return on investment (ROI), pay per click advertising is a profitable choice. Maintain full control of your paid search marketing efforts and acquire positive business outcomes with targeted PPC services.

Content That Ranks on Google

CONTENT MARKETING

Combining your guidance and our search engine optimisation expertise, our writers and content marketers carry out keyword research and map out each blog post to ensure topics, titles, keywords and formatting engage your target audience





Your Ticket to Better Leads, More Sales, and Lifelong Customers.

VIDEO MARKETING

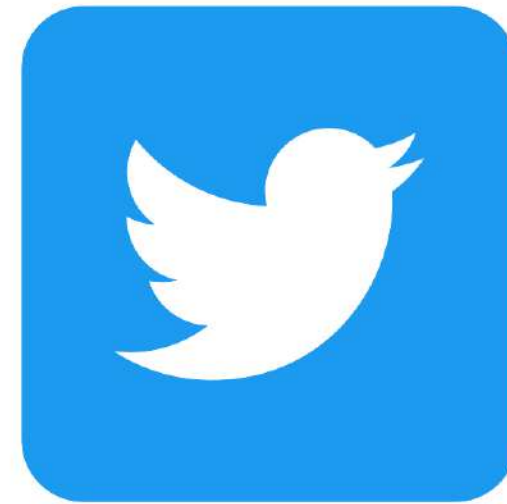
Teksila has a proven track record of creating engaging videos for all types of video marketing campaigns, including social media videos, website videos, and video advertising.

Target Your Customers Faster

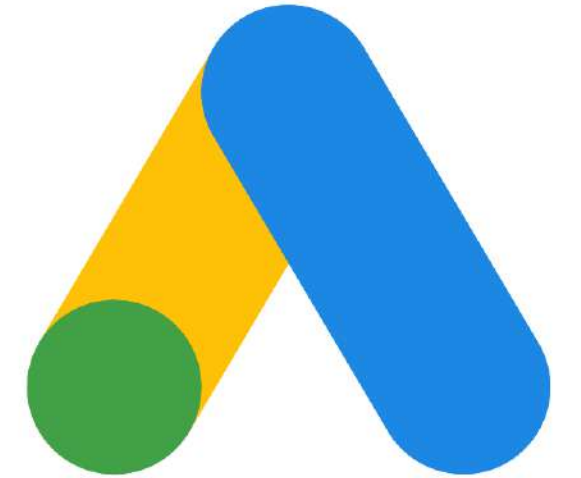
EMAIL MARKETING

Teksila offers a diverse range of email marketing services designed to fit your brand needs, financial capabilities and ideal marketing segments. Schedule a consultation with our marketing agency and let's discuss the importance of services in achieving your goals.





ADS



Target Marketing

TARGET AUDIENCE

We have researched and assessed that there are several targets that can successfully implement our strategy.





Strategy

WE USE VARIOUS TARGET MARKETING STRATEGIES

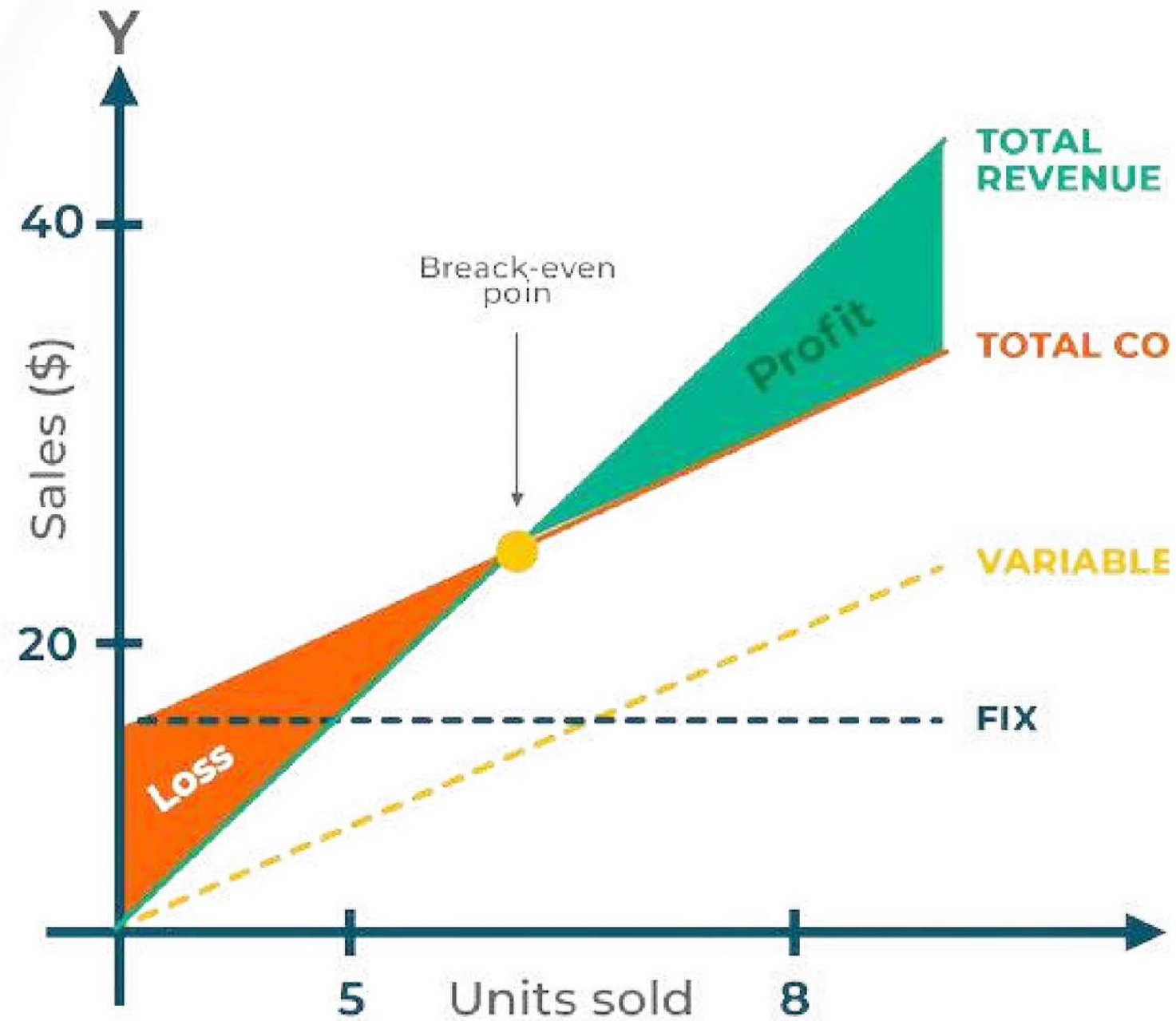
- Mass Marketing
- Segment Marketing
- Niche Marketing
- Micro Marketing
- Local Marketing

WE HAVE 7P STRATEGY MARKETING



Boosts Your Website Ranking

MARKET RESEARCH



We will enhance the growth of your website by analyzing data and implementing effective strategies.



Time Frame to achieve Page one ranks through SEO:

- Low Competition keywords: 3-5 Months
- Medium Competition keywords: 5-8 Months
- High Competition keywords: 8-12 Months

Time Frame to achieve proper leads through Paid Ads:

- Google requires some time to learn about your advertisements and optimize them accordingly.
- Facebook & Instagram: 2 Weeks

Objective: Main focus is to generate more leads and relevant traffic from Google SERP & All social communities (facebook, linkedin, instagram, and GMB (if needed)) with SMO activities mentioned above. Bring traffic from Organic Google search by bringing maximum keywords in page 1 rank. Increasing ROI from the website with help of SEO, SMO & SEM strategy.

Thank You

We believe that successful marketing is about more than just increasing website traffic or generating leads. It's about connecting businesses with their target audience, building strong relationships, and delivering measurable results.



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